News Release
Stoughton Utilities

FOR IMMEDIATE RELEASE
December 16, 2021

Contact: Brian Hoops, Assistant Utilities Director

Stoughton Utilities Holiday Donation Drive a Success

Stoughton Utilities took their energy efficiency efforts one step further this past holiday season, offering utility customers a "bright" reward for charitable donations to local food pantries.

On December 11 and 12, Stoughton Utilities collected donations of non-perishable food items for local food pantries. All customers making donations were given a free string of LED holiday lights and an energy efficient gift. Customers were also entered into a drawing to win utility bill credits and an electric snowblower.

This year, the program distributed 176 strands of new energy efficient LED holiday lights, and collected 1,336 pounds of non-perishable food that was donated to the Stoughton Food Pantry. Stoughton Utilities also donated an additional $500 from its Community Contributions fund to the City of Stoughton Food Pantry, $500 to the United Methodist Food Pantry, and $500 to the Stoughton Personal Essentials Pantry.

"During the holiday season there is an increased need for donations to help feed local residents, and our customers have the opportunity to be leaders in Stoughton by assisting those in need," Stoughton Utilities Assistant Director Brian Hoops said. "There was no limit to what non-perishable foods could be donated, and Stoughton Utilities encouraged customers to give what they could."

Compared to standard incandescent holiday lights, LED lights offer several advantages. LED lights are more efficient, using 99 percent less energy, and are safer and last longer than standard holiday lights.

LED lights produce almost no heat and do not have the same components that cause traditional lights to burn out or combust.

"Through this promotion, our utility customers saved energy and helped their neighbors have a happier and healthier holiday season," said Hoops. "It's the type of win-win situation that we love to see, and the outpouring of support says a lot about the generosity of this community."

# # #

Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area; and wastewater and water customers in Stoughton.