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*Serving Electric, Water & Wastewater Since 1886*

# News Release

## Stoughton Utilities

FOR IMMEDIATE RELEASE

August 3, 2012

Contact: Brian Hoops, Utilities Office & Information Systems Supervisor

### **Stoughton Utilities RoundUP Program Donates \$1,100 to Stoughton Area Resource Team (START)**

Kris Gabert, Program Director for the Stoughton Area Resource Team (START) recently accepted a \$1,100 donation from Brian Hoops of Stoughton Utilities. This donation is part of Stoughton Utilities' RoundUP program, a voluntary program that 'rounds up' customers' utility bills to the next whole dollar. All proceeds are distributed to and benefit local community organizations.

START was formed in 2000 as a result of needs identified by area clergy and community members, and intends to use the received funds to meet the critical human needs of families by serving as a safety net for those in crisis within the Stoughton Area School District. START is able to do this through coordinating assistance with other organizations, advocating on behalf of those in need, and offering direct financial assistance when all other source have been exhausted.

Stoughton Utilities began the RoundUP program in 2006 as a way to further assist local non-profit organizations in our community. In 2011 the program collected and awarded \$3,300 in funds to four local organizations. Over five percent of Stoughton Utilities

customers have voluntarily chosen to participate in the program and are continuing the "neighbor helping neighbor" concept that founded Stoughton Utilities over a century ago.

Customers wishing to participate in the RoundUP program, or non-profit organizations requesting to be considered for future donations, may sign up online at [roundup.stoughtonutilities.com](http://roundup.stoughtonutilities.com) or by calling Stoughton Utilities customer service at (608) 873-3379.



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Founded in 1886, Stoughton Utilities serves electric customers in Stoughton and the surrounding area, and wastewater and water customers in Stoughton.