

News Release

Stoughton Utilities

FOR IMMEDIATE RELEASE

May 16, 2010

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Stoughton leads nation in use of renewable energy *Program's success ranks among top ten in U.S.*

Stoughton, Wis., May 16 – Stoughton Utilities recently earned national recognition for its leadership in the use of renewable energy. The utility ranked ninth in the nation on the U.S. Department of Energy's National Renewable Energy Laboratory (NREL) annual list of leading utility green power programs by customer participation rate.

Based on 2009 customer participation, 5.2 percent of utility customers in Stoughton purchased green power equal to all or a portion of their electricity usage, higher than NREL's 2008 national average of 2.2 percent. NREL will release the 2009 national average for customer participation later this year.

“Stoughton citizens and businesses understand the importance of supporting renewable energy, and it is great to see that support translate into action,” Bob Kardasz, Utilities Director said. “Through our community's national leadership in the use of renewable energy, Stoughton continues to demonstrate its commitment to contributing to a better energy future.”

Community members in Stoughton purchase electricity from clean, green sources by participating in their utility's Renewable Energy and Green Power for Business Programs. Customers pay \$3.00 per month for blocks of renewable energy equal to some or all of their monthly electric usage. A block is the equivalent of 300 kilowatt-hours of electricity.

The utility's renewable programs are provided through its nonprofit power supplier, WPPI Energy, and Stoughton Utilities is a member-owner of WPPI Energy.

Using information provided by utilities, NREL develops “Top 10” rankings of utility programs in the following categories: total sales of renewable energy to program participants, total number of customer participants, customer participation rate, green power sales as a percentage of total utility retail electricity sales, and the lowest price premium charged for a

green power program using new renewable resources. The lists are compiled each year based on United States utilities' green power program performance in the previous year.

NREL is the U.S. Department of Energy's primary national laboratory for renewable energy and energy efficiency research and development. To view NREL's "Top 10" lists for 2009, visit <http://www.nrel.gov>.

Stoughton Utilities customers seeking more information about the Renewable Energy Program can call the utility at (608) 873-3379 or visit www.stoughtonutilities.com.