

News Release

Stoughton Utilities

FOR IMMEDIATE RELEASE

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Stoughton Utilities customers recognized for participation milestone

Customers of Stoughton Utilities were recently rewarded for their dedication to leading by example and working together to preserve the environment. WPPI Energy, the nonprofit power supplier for Stoughton Utilities, recently donated \$1,000 to the Stoughton Area School District for environmental education activities in recognition of Stoughton reaching a milestone of customer participation in its Renewable Energy Program. More than five percent of Stoughton Utilities' residential customers now purchase renewable energy through the program.

Stoughton Utilities was recognized at WPPI Energy's annual Building Community Connections workshop on Tuesday, Nov. 17, 2009. WPPI Energy presented a check to Utilities Director Robert Kardasz and Utilities Accounts Receivable Technician Enecia Sabroff to be used in Stoughton.

"Through the voluntary use of renewable energy, everyone can contribute to a better energy future," said Kardasz. "As a community, our contribution is only as strong as we make it. I commend the citizens of Stoughton for working together to support the use of cleaner energy sources."

Stoughton Utilities customers in and around Stoughton voluntarily purchase electricity from clean, green sources through the utility's Renewable Energy Program. Customers pay \$3.00 per month for blocks of renewable energy equal to some or all of their monthly electric usage. A block is the equivalent of 300 kilowatt-hours of electricity. The electricity generated for Stoughton Utilities' Renewable Energy Program is provided by WPPI Energy and comes from a combination of wind, biogas and solar.

Renewable energy sold through Stoughton Utilities' program is Green-e Energy certified. Established by the nonprofit Center for Resource Solutions to provide an objective standard for consumers to compare renewable energy options, Green-e Energy guarantees the quality of the renewable energy used in certified products.

Three WPPI Energy member communities, including Lake Mills, Stoughton and Waunakee, were recognized for participation levels exceeding five percent.

"Our customers continue to understand the importance of taking action now for the benefit of our children and grandchildren," said Kardasz. "We all share a responsibility for the long-term economic and environmental health of our community, and we will continue to do our part."

The community's exemplary participation level is due, in large part, to an impressive response by local citizens to a recent challenge from Mayor Jim Griffin encouraging residents to subscribe to the program. During the course of the challenge, citizens increased their Renewable Energy Program purchases by 12 percent.

Customers seeking more information about the Renewable Energy Program can call the utility at (608) 873-3379 or visit www.stoughtonutilities.com.

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